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## Strategic Economic Development Plan to Catalyze Economic Growth Underway in Harrisburg North Carolina

### For Immediate Release

**Harrisburg NC:** TPMA today announced it has partnered with the Town of Harrisburg as their strategic consultant to develop a Strategic Economic Development Plan (SEDP) that will serve as a guide for the Town's efforts to catalyze economic growth and development over the next 5 years. This is an important milestone for the town in its efforts to foster growth and enhance quality of life for local residents.

"We are so excited to partner with the Town of Harrisburg and assist in the development of the Strategic Economic Development Plan. Harrisburg is growing fast and this could not be a better opportunity to hone in on local and regional assets to capitalize on the competitive edge Harrisburg possesses. Our team looks forward to serving the Town of Harrisburg and its stakeholders" says Kaycee Bunch, Senior Consultant at TPMA who is leading the project.

The SEDP is intended to be an action-oriented plan that will inform and guide Town officials, residents, property owners and developers in making sound policy and investment decisions which will lead to the expansion of the Town's tax base and economic wealth.

"The Town of Harrisburg has been eager to kick off this economic development plan for some time," said Rob Donham, Town Manager. "Our newly-adopted vision for the Town is that Harrisburg will be a distinctive, family-focused community where memories are made. By partnering with TPMA to evaluate our growth opportunities, the Town is bringing that vision to life, and achieving our goals of actively and responsibly planning for our future with compassion and respect for our heritage, while promoting and supporting a dynamic and responsive local economy."

TPMA has developed a robust methodology to chart the Town's current economic base, discover opportunities for economic expansion, and establish next steps for implementation. The SEDP is set to conclude in February 2024.

### About the Town of Harrisburg

The Town of Harrisburg NC, incorporated in 1973, located in Cabarrus County, immediately adjacent to Mecklenburg County and within the Charlotte metropolitan region. With a population of approximately 21,000 residents, Harrisburg is one of the fastest growing communities in NC. It is known regionally for its high quality of life and as an ideal place to live and raise a family. Located in close proximity to the University of North Carolina at Charlotte and the Charlotte Motor Speedway (CMS), Harrisburg is only a 30-minute drive from Uptown Charlotte and is within five miles of I-485, which connects to I-85 and I-77. In recent years, the area has been attracting mostly residential development, but with the completion of I-485, it is becoming increasingly more attractive as a destination for commercial and industrial growth and development.

### About TPMA

TPMA empowers organizations and communities through strategic partnerships and informed solutions that create positive, sustainable change. For community champions who are loyal to improving local and regional economic outcomes, TPMA provides professional consulting services

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and delivers transparent insights to the complete workforce, education, and economic development ecosystem that allows them to move forward, together. TPMA envisions a world that thinks strategically, works collaboratively, and acts sustainably. Visit [www.tpma-inc.com](http://www.tpma-inc.com) and follow TPMA on LinkedIn, Facebook, and Twitter.

