

Arts, Culture, and Heritage Committee Meeting Minutes

Monday, August 1, 2022 – Town Hall

Committee Members Present:

Karen Andrade – Chair

Micah Cash – Vice Chair

Kimmy Roberts – Secretary

Jitendra “Jeet” Hiremath - Subcommittee Chair, Harrisburg Multicultural Festival

Others Present:

Jim Spina - Parks and Recreation Director

Shawn Marble - Assistant Parks and Recreation Director

Meeting called to order at 6:02 pm

- I. Approval of Minutes
 - a. July 2022 minutes approved unanimously
- II. Public Comments
 - a. NA
- III. New Business
 - a. Discuss/Share Questions for Survey and determine when the survey will be available
 - HACH would like to send this survey out in Oct 2022, possibly with a water bill notice as well as social media accounts.
 - Brainstormed questions and would like to have a final draft done to send to April by the Sept 2022 meeting.
 - To increase responses discussed having a possible incentive and setting up booth at local events.
 - b. Discuss possible dates for Poetry Jam
 - Poetry Jam will be Nov 3, 2022 at 6 pm at the Old Post Office
 - Possibly have food trucks
- IV. Parks & Recreation Update
 - a. Updates by Jim Spina/Shawn Marble
 - Jim is working on the RFP for the 10 year Master Plan. Hoping to have completed by the end of summer.
 - Adam is working on the RFP for the Pharr Mill project and will present to that committee to review once completed.

- Per Shawn the Fall registration has increased including 160 Pop Warner football registration in addition to the 1900 reported last month. Camps are wrapping up.
 - Jim is reporting to the council next week about 4th of July and sharing the amount of time that was spent on it by volunteers and staff. Looking for ways to improve the visitor experience for upcoming year.
- V. Sub-Committee Updates
- a. Multicultural Festival
- 6 total Sponsors have committed (3 Gold, 1 Silver, and 2 Bronze)
 - The Creative team has been busy with social media promoting the event.
 - Registration is down this year with 10 registrations to date. This may be due to competing events on the same day. Looking for ways to increase registrations.
 - The subcommittee is moving members around to different teams to help meet the needs of the festival.
 - The subcommittee is having difficulty finding performers who are willing to come for free. This may be something that needs to be added to next year's budget to allow for paid performances.
 - At the October meeting, Jeet would like to discuss the budget as well as how to attract committed members to help grow the festival moving forward.
- b. Art Walk
- Shawn gave update. The application was released today (8/1) for vendors. Art Walk is 10/9. Shawn also discussed possibly moving the event to the Harris Depot park. She needs to go to the site and see if it can accommodate the event. The location is TBD.
- VI. Council Update
- N/A
- VII. Adjournment
- Adjourned at 7:20 pm

Next Meeting: Tuesday Sept 6, 2022 at 6:00 pm (moved to Tuesday due to Labor Day holiday)