

Temporary Signage Do's and Don'ts

The Town of Harrisburg recognizes that effective advertising is a vital component of running a successful business. There are options for temporary signs that can provide your business with better visibility. This type of signage requires a permit prior to placement; and, there is a nominal review fee associated with these permits. Please find the Temporary Sign Permit Request form attached.

Temporary signs that require a permit:

Temporary Banners:

One banner sign may be displayed per establishment in addition to the permitted signs, provided that the banner sign is not illuminated and is mounted on the building wall. A non-traditional feather banner may be displayed on the ground in lieu of the banner type designed to be on the building. This type will be self-supporting and not require poles or other types of support. **Temporary banner signs may be displayed for 180 days per calendar year. Maximum size is 32 square feet.**

A-Frame Signs:

One A-Frame sign may be displayed per establishment in addition to the permitted signs, provided that the sign is not illuminated and does not block a sidewalk or public way. **A-Frames may be displayed for 180 days per calendar year** with the following conditions:

- The A-Frame sign must be professionally fabricated from the following materials only: plastic, metal, wood, melamine, and/or chalkboard.
- The size limitations for the message portion on all A-Frame signs must be no larger than 6 (six) square feet per side.
- A-Frame signs may only be displayed during normal business hours.
- A-Frame signs are only allowed as on premise signs.

*Sign options that are **not** allowed:*

- Signs displaying blinking, flashing or intermittent lights, animation, and moving parts.
- Portable signs (excluding A-Frame signs as allowed)
- "Wrap-around" signs or other continuous wall signs that extend around building corners.
- Off-Premise signs
- Oversized three-dimensional objects such as a chicken bucket, automobile (or automobile part) or human figure.
- Signs placed within any required sight triangle.
- Signs attached to or painted on utility poles, telephone poles, trees, parking meters, bridges and overpasses, rocks, other signs, benches and refuse container.
- Roof signs
- Pavement markings for purposes other than traffic control.
- Signs placed within or extending into the right-of-way of Town and state maintained streets and roads.
- Signs that contain language and/or pictures obscene to the general public.
- Indirect illumination, such as floodlights, erected in such a manner as to cause glare that impairs driver vision on streets or roadways.
- Signs that obstruct fire escapes, windows, doors or other openings used as a means of egress.
- Signs containing or consisting of pennants, ribbons, streamers, festoon lighting, balloons (or inflatable signs), or spinners



TEMPORARY SIGN PERMIT REQUEST FORM

Temporary signs and banners for businesses are regulated by Article 12 of The Town of Harrisburg Unified Development Ordinance and may be reviewed on the Town of Harrisburg website, www.harrisburgnc.org under Departments/Planning & Zoning. Permits must be obtained in person at Harrisburg Town Hall. The fee for temporary signs is \$25.00

Applicant Name: _____	Date: _____
Business Name: _____	
Address: _____	

Email _____	Phone: _____
Cell: _____	

Permit Duration: _____

Approval Signature: _____ **Date:** _____

Notes: _____

**Town of Harrisburg
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